

Products & Processes for Profit

GRAPHICS | PRO

AWARDS & ENGRAVING | PRINTWEAR | SIGN & DIGITAL GRAPHICS

2024 PUBLICATION PRODUCTION SCHEDULE

	EDITORIAL DUE	ADVERTISING CLOSE	ARTWORK DUE	MAIL/DIGITAL VERSION	EDITORIAL FOCUS
JANUARY	11/20/23	12/4/23	12/4/23	12/27/23	T-shirts • Promotional Products • Shop Tools • GP+ DTF
FEBRUARY	12/15/23	1/4/24	1/4/24	1/25/24	Spring Sports • Academic Awards, Windows • Walls and Floors • GP+ Start Here
MARCH	1/23/24	2/1/24	2/1/24	2/22/24	CNC Routers • Apparel Decorating Techniques • Sandcarving • GP+ Wide Format Printing
APRIL	2/22/24	3/5/24	3/5/24	3/26/24	Electrical Signage • Custom Gifts: Moms, Dads and Grads • Special Event Graphics • GP+ DTG
MAY	3/21/24	4/4/24	4/4/24	4/25/24	Glass & Crystal • Womenswear • Ink Systems • GP+ UV Printing
JUNE	4/17/24	5/6/24	5/6/24	5/28/24	Finishing Equipment • Pet Products • Architectural Signage • GP+ Wraps
JULY	5/21/24	6/4/24	6/4/24	6/25/24	Childrenswear • Memorial Products • DTF • GP+ Custom Gift Annual
AUGUST	6/25/24	7/8/24	7/8/24	7/29/24	Roll-to-Roll Printers • Fleece/Outerwear • Fall Sports • GP+ Heat-Applied Graphics/Sublimation
SEPTEMBER	7/19/24	8/6/24	8/6/24	8/27/24	Drinkware • Paint Protection Film (PPF) • DTG • GP+ Lookbook
OCTOBER	8/20/24	8/30/24	8/30/24	9/23/24	CNC Router Technologies • Holiday Gifts • Financing & Leasing • GP+ Screen Printing
NOVEMBER	9/18/24	10/2/24	10/2/24	10/23/24	Beyond the T-shirt • Corporate Awards & Gifts • Canvas • Fine Art and Photo Papers • GP+ Laser Engraving
DECEMBER	10/22/24	10/29/24	10/29/24	11/22/24	Embroidery • Wood Products • Wayfinding Signage • Wraps Training • SUPPLIER SPOTLIGHT