

2025

# T-SHIRT GUIDE



**S&S**  
ACTIVEWEAR







2025

# T-SHIRT



*Tees Made to Fit Your Vision*

**S&S** ACTIVEWEAR

Above: Tultex 299 in Black, Comfort Colors 1717 in Chalky Mint, Gildan 5000 in Coral Silk, American Apparel 9001 in Smokey Violet, and BELLA+CANVAS 3001 in Dust.  
Cover: Comfort Colors 1717 in Peachy, Tultex 254 in Denim Tri-Blend, AllPro 48000 in White, and American Apparel 9001 in Bone.

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Lifestyle Brands, Resorts & Gift Shops

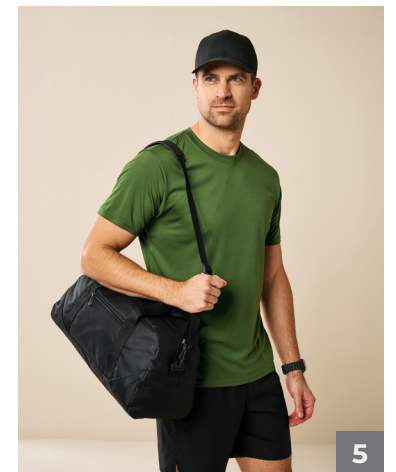
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T-SHIRT GUIDE





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BELLA+CANVAS  
3001 in Pine.

# CHOOSE THE RIGHT *T-SHIRT EVERY TIME*

What's your next project? Do you use the same t-shirt every time? Have a customer with a unique request or event? The **2025 T-Shirt Guide** is the ultimate tool for navigating our extensive collection with ease. From sourcing apparel for promotional campaigns, team uniforms, or custom merchandise to choosing from **hundreds of styles, colors, and fabrics** - you may be feeling overwhelmed. Whether you have some never-let-you-down, go-tos or you haven't quite found the perfect fit just yet, our guide is here to simplify the process.

Designed with both you and your customers in mind, this guide will eliminate the guesswork from choosing **the ideal shirt for any project**. You will gain valuable insights into which fabrics are best suited for different market segments, the unique benefits of each material, and how to pair them with the most effective decoration techniques. With this comprehensive tool in hand, you will be equipped to make confident, informed decisions to choose the right t-shirt every time.







Live & Tell by L.A.T.  
3520 in Denim.



### ***FIT***

Essential to both comfort and appearance, fit defines how it flatters the body and aligns with specific style preferences and intended use.

### ***FABRIC***

This determines the texture, feel, and compatibility with decoration techniques, ensuring functionality and lasting design quality for any occasion.

### ***PERFORMANCE***

Selecting a t-shirt with the right features, such as moisture-wicking and breathability, is key to ensuring it delivers the necessary support during physical activity.





**HEAVYWEIGHT**  
*STYLE 9001*

**100% RING-SPUN COTTON**  
*STYLE 64000*

**FINE JERSEY**  
*STYLE 6901*

**100% POLYESTER**  
*STYLE 48000*

**GARMENT-DYED**  
*STYLE GDH100*

American Apparel 9001 in Bone, Gildan 64000 in Sage, Live & Tell by L.A.T. 6901 in Natural Leopard, AllPro 48000 in Heather Steel, and ComfortWash by Hanes GDH100 in Faded Fatigue.



# FABRICATION *GLOSSARY*



## **50/50**

A balanced blend of cotton and polyester, combining both softness with durability.

## **COMBED COTTON**

A specialty treated fabric where shorter fibers and impurities are removed, resulting in a softer, finer yarn.

## **CVC**

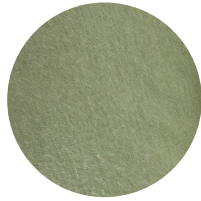
Chief Value Cotton is a cotton-rich blend with polyester, offering a balance of lasting quality and comfort.

## **FINE JERSEY**

A lightweight, ring-spun cotton fabric known for its comfort and breathability.

## **GARMENT-DYED**

Created by dyeing finished garments, resulting in unique color variations.



## **HEAVYWEIGHT**

A dense, thick fabric with tightly woven fibers, designed for longevity.

## **POLYESTER**

A synthetic fabric made from polymer fibers, known for its resistance to wear and tear.

## **POLY-RICH**

65/35 polyester/cotton blend, offering softness, breathability and durability.

## **RING-SPUN COTTON**

Made from twisted and thinned fibers, creating a smoother, stronger yarn.

## **TRI-BLEND**

A blend of cotton, polyester, and rayon, offering a soft, lightweight, and stretchy feel.

# ACTIVWEAR

## TOP MARKETS

### FITNESS & WELLNESS

**Specific Examples:** Gym & Fitness Apparel, Yoga and Pilates Studios, Sports Rehab, Wellness Centers, Fitness Coaching/Personal Trainers



### TEAMS

**Specific Examples:** Grade Schools, Colleges and Universities, Recreational Leagues, Professional Sports, Semi-Professional, Club Sports Teams, Para-Sports Teams, Spiritwear



### ATHLEISURE

**Specific Examples:** Lifestyle Brands, Online Retailers, Boutiques, Fitness Clubs



## TOP FABRICATIONS

### 100% POLYESTER

- Offers moisture-wicking abilities that help keep the wearer dry
- A highly durable material that resists wear and tear
- Offers a lightweight and flexible structure that provides freedom of movement
- Naturally resists the buildup of odors which makes it ideal for extended wear

### POLY-RICH (COTTON FEEL)

- Blend of polyester and cotton offers the best of everyday comfort and performance
- Polyester's durability enhances the longevity by making it less prone to shrinking, fading, or pilling
- A cotton feel gives the fabric a soft appearance that offers versatility to transition between environments

[Shop Activewear](#)





Under Armour 1384673 in Castlerock, North End NE100 in White, adidas A556 in Power Red, JAANUU M20002 in Carbon Grey, Independent Trading Co. EXP20PQ in Black, and Nomadix CST in Poolside/Black.  
Additional items pictured are for inspiration only and are not for sale.

# ACTIVEWEAR

Top Fabrications for Fitness, Teams, and Athleisure

100% Polyester



## C2 Sport 5100

### WEIGHT

3.5 oz.

### FIT

Side Seams

### FEATURES

Moisture Management  
Antimicrobial Performance

## CORE365 CE111

### WEIGHT

4.5 oz.

### FIT

Side Seams

### FEATURES

Moisture-Wicking  
Antimicrobial Properties

## Under Armour 1376842

### WEIGHT

4.69 oz.

### FIT

Side Seams

### FEATURES

Moisture Management  
Anti-Odor Technology

### OTHER STYLES TO CONSIDER:

Augusta Sportswear 790, Badger 4120, Gildan 42000

[Shop 100% Polyester](#)

## C2 Sport 5100

Performance T-Shirt

[Call for Pricing](#)



### COMPANION STYLES

Available in XS - 4XL

**5600** | Women's Performance T-Shirt

**5200** | Youth Performance T-Shirt



Black



Burnt  
Orange



Cardinal



Columbia  
Blue



Electric  
Blue



Forest



Gold



Graphite



Hot  
Coral



Hot  
Pink



Kelly



Lime



Maroon



White



+9  
More



T-SHIRT GUIDE

Pricing subject to change.



## CORE365 CE111

Fusion ChromaSoft™ Performance T-Shirt **\$10.10**

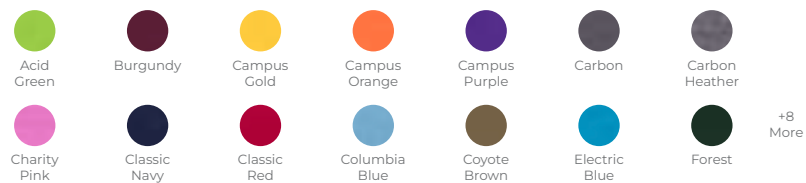


### COMPANION STYLES

Available in XS - 6XL

**CE111W** | Women's Fusion ChromaSoft™ Performance T-Shirt

**CE111Y** | Youth Fusion ChromaSoft™ Performance T-Shirt



## Under Armour 1376842

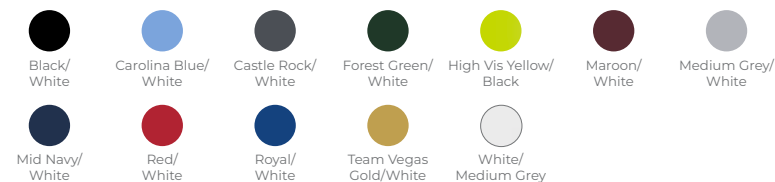
Men's Team Tech T-Shirt **\$32.50**



### COMPANION STYLES

Available in S - 4XL

**1376847** | Ladies' Team Tech T-Shirt



Pricing subject to change.

**T-SHIRT GUIDE**





# ACTIVEWEAR

Top Fabrications for Fitness, Teams, and Athleisure

Poly-Rich (Cotton Feel)



## Tultex 241

### WEIGHT

3.6 oz.

### FIT

Retail Fit

### FEATURES

USA Cotton  
USMCA Certified  
30 Singles

## Next Level Apparel 6200

### WEIGHT

3.5 oz.

### FIT

Relaxed Fit

### FEATURES

40 Singles  
Fabric laundered to  
remove impurities, add  
softness and durability

## adidas A556

### WEIGHT

4.1 oz.

### FIT

Regular Fit

### FEATURES

Recycled Polyester

[Shop Poly-Rich](#)

## Tultex 241

Poly-Rich T-Shirt

[Call for Pricing](#)



### COMPANION STYLES

Available in XS - 4XL

**240** | Women's Poly-Rich T-Shirt

**265** | Youth Poly-Rich T-Shirt



Charcoal



Heather  
Athletic Blue



Heather  
Brown



Heather  
Burgundy



Heather  
Charcoal



Heather  
Denim



Heather  
Graphite



Heather  
Green



Heather  
Grey



Heather  
Hunter



Heather  
Kelly



Heather  
Military Green



Heather  
Navy



Heather  
Orange



+9  
More



T-SHIRT GUIDE

Pricing subject to change.

## Next Level Apparel 6200

Festival T-Shirt

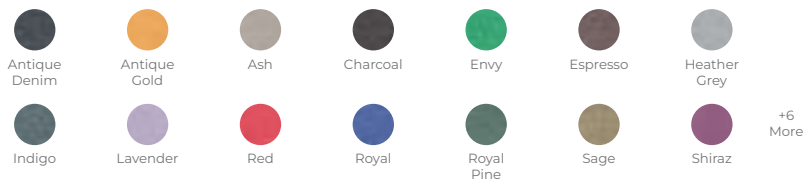
\$10.98



### COMPANION STYLES

Available in XS - 3XL

**5080** | Women's Festival Crop Top



## adidas A556

Blended T-Shirt

\$30.26



### COMPANION STYLES

Available in S - 4XL

**A557** | Women's Blended T-Shirt



Pricing subject to change.

T-SHIRT GUIDE



# ACTIVEWEAR

Top Fabrications for Fitness, Teams, and Athleisure

100% Polyester with UPF



## Paragon 200

### WEIGHT

3.5 oz.

### FIT

Side Seams

### FEATURES

Odor Management  
Moisture Management  
UPF 50+ Protection

## Team 365 TT11

### WEIGHT

3.5 oz.

### FIT

Side Seams

### FEATURES

Moisture Management  
UV 40+ Protection

## AllPro 48000

### WEIGHT

4.0 oz.

### FIT

Side Seams

### FEATURES

Moisture Management  
Snag-Resistant  
UPF Rating of 50

### OTHER STYLES TO CONSIDER:

adidas A376, CORE365 CE10, TriDri TD501

**Shop 100% Polyester with UPF**

## Paragon 200

Islander Performance T-Shirt

**\$11.84**



### COMPANION STYLES

Available in S - 6XL

**204** | Women's Islander Performance T-Shirt

**208Y** | Youth Islander Performance T-Shirt



Aluminum



Aqua  
Blue



Bimini  
Blue



Cardinal



Charity  
Pink



Gold



Graphite



Heather  
Grey



Hunter  
Green



Maroon



Medium  
Grey



Mint  
Green



Navy



Neon  
Lime



+11  
More



**T-SHIRT GUIDE**

Pricing subject to change.



## Team 365 TT11

Zone Performance T-Shirt

[Call for Pricing](#)

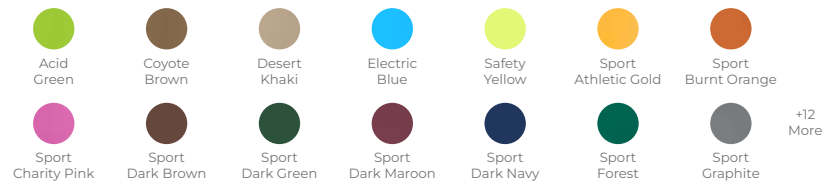


### COMPANION STYLES

Available in XS - 6XL

**TT11W** | Women's Zone Performance T-Shirt

**TT11Y** | Youth Zone Performance T-Shirt



## AllPro 48000

Pro-Lock Performance T-Shirt

[Call for Pricing](#)



### COMPANION STYLES

Available in XS - 4XL

**48000L** | Pro-Lock Women's Performance T-Shirt

**48000Y** | Pro-Lock Youth Performance T-Shirt



Pricing subject to change.

**T-SHIRT GUIDE**



# ACTIVEWEAR

POPULAR DECORATION TECHNIQUES



**C2 Sport 5100**

## TOP TECHNIQUES FOR 100% POLYESTER

### SUBLIMATION

- The dye bonds directly with the fabric, resulting in vibrant prints that will not fade, crack, or peel.

### SCREEN PRINTING

- Creates bold & durable designs using special inks to prevent smearing or bleeding on the synthetic fibers of polyester.

### HEAT TRANSFER

- Offers flexibility in design, without damaging the fabric or compromising its performance features.





**adidas A556**

## *TOP TECHNIQUES FOR POLY-RICH*

### **HEAT TRANSFER**

- The polyester content allows for better adhesion and vibrant color retention.

### **SCREEN PRINTING**

- Delivers cost-effective designs that withstand repeated wear while maintaining the fabric's comfort.

### **EMBROIDERY**

- Adds a premium and durable finish that enhances the garment without compromising the performance or softness.

# UNIFORMS

## TOP MARKETS

### CORPORATE & BUSINESS

**Specific Examples:** Tech-Startups, Real Estate, Finance/Insurance, Marketing Firms, IT



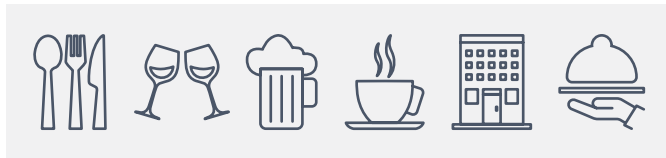
### WORKWEAR & INDUSTRIAL

**Specific Examples:** Construction, Warehouses, Utility Workers, Agriculture



### RESTAURANTS & HOSPITALITY

**Specific Examples:** Restaurants, Bars, Breweries, Cafes, Hotels, Catering Services



## TOP FABRICATIONS

### 100% RING-SPUN COTTON

- Softer and more breathable than regular cotton, ensuring comfort during long shifts
- The spinning process makes the fabric stronger and more resistant to wear and tear
- A smooth, clean finish gives a polished and professional look

### CVC

- Retains the softness and breathability of cotton, while the polyester blend adds extra strength
- Polyester in CVC blends help reduce wrinkles and shrinkage
- The smooth surface of CVC fabrics makes it ideal for customization

### HEAVYWEIGHT

- The weight of the fabric gives a more structured, high-quality appearance
- Heavyweight fabrics tend to retain their shape and color better overtime
- Provides an extra layer of comfort and protection to withstand diverse work settings

[Shop Uniforms](#)





Columbia 212488 in Charcoal Heather, Devon & Jones DG536 in Graphite/White, Tultex 602CVC in Heather Light Sage, adidas A514 in Grey Three, North End NE725 in Platinum Heather, and ANETIK MVQTRL9 in Dark Olive Heathered. Additional items pictured are for inspiration only and are not for sale.



# UNIFORMS

Top Fabrications for Corporate, Workwear, and Hospitality  
100% Ring-Spun Cotton



## Gildan 64000

WEIGHT	SINGLES	FEATURES
4.5 oz.	30 Singles	Modern Classic Fit BCI Partner

## Econscious EC1000

WEIGHT	SINGLES	FEATURES
5.5 oz.	/	Side Seams Organic Cotton

## BELLA+CANVAS 3001

WEIGHT	SINGLES	FEATURES
4.2 oz.	32 Singles	Retail Fit Airlume Combed Cotton

### OTHER STYLES TO CONSIDER:

Tultex 602, Hanes 4980, Next Level Apparel 3600

[Shop 100% Ring-Spun Cotton](#)

## Gildan 64000

Softstyle® T-Shirt

[Call for Pricing](#)



### COMPANION STYLES

Available in XS - 5XL

**64000L** | Softstyle® Women's T-Shirt

**64000B** | Softstyle® Youth T-Shirt



T-SHIRT GUIDE

Pricing subject to change.



## Econscious EC1000

Classic T-Shirt

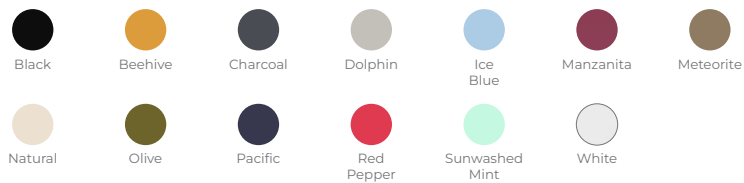
\$13.34



### COMPANION STYLES

EC3000 | Women's Classic T-Shirt

Available in S - 2XL



## BELLA+CANVAS 3001

Jersey Tee

Call for Pricing



### COMPANION STYLES

3001Y | Youth Jersey Tee

Available in XS - 5XL



Pricing subject to change.

T-SHIRT GUIDE



# UNIFORMS

Top Fabrications for Corporate, Workwear, and Hospitality  
CVC



## Gildan 64000CVC

### WEIGHT

4.6 oz.

### SINGLES

30 Singles

### FEATURES

Modern Classic Fit  
BCI Partner

## Next Level Apparel 6210

### WEIGHT

4.3 oz.

### SINGLES

32 Singles

### FEATURES

Regular Fit  
Fabric laundered to  
remove impurities, add  
softness and durability

## Tultex 602CVC

### WEIGHT

4.2 oz.

### SINGLES

36 Singles

### FEATURES

Retail Fit  
USA Cotton  
USMCA Certified

### OTHER STYLES TO CONSIDER:

BELLA+CANVAS 3001CVC, American Apparel 2001CVC, Russell Athletic 64STTM

Shop CVC

## Gildan 64000CVC

Softstyle® CVC T-Shirt

Call for Pricing

GOOD



### COMPANION STYLES

Available in XS - 4XL

64001LCVC | Softstyle® Women's CVC T-Shirt

64000BCVC | Softstyle® Youth CVC T-Shirt



Amethyst



Cactus



Caribbean  
Mist



Carolina  
Blue Mist



Cement



Cocoa  
Mist



Daisy  
Mist



Dune  
Mist



Dusty  
Rose



Gunmetal



Kelly  
Mist



Maroon  
Mist



Plumrose



Slate

+12  
More



T-SHIRT GUIDE

Pricing subject to change.

## Next Level Apparel 6210

CVC T-Shirt

Call for Pricing

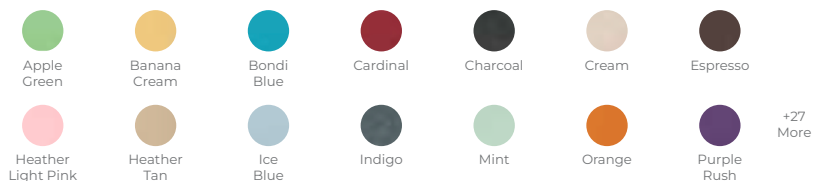


### COMPANION STYLES

6610 | Women's CVC T-Shirt

3312 | Youth CVC T-Shirt

Available in XS - 6XL



## Tultex 602CVC

Combed CVC T-Shirt

Call for Pricing



Available in XS - 5XL



Pricing subject to change.

T-SHIRT GUIDE





# UNIFORMS

Top Fabrications for Corporate, Workwear, and Hospitality  
Heavyweight



## Hanes 5180

### WEIGHT

6.1 oz.

### FIT

Relaxed Fit

### FEATURES

USA-Grown Cotton  
20 Singles

## Bayside 5100

### WEIGHT

6.1 oz.

### FIT

Tubular

### FEATURES

USA Made  
Open-End Yarn

## BELLA+CANVAS 4610

### WEIGHT

7.5 oz.

### FIT

Relaxed Fit

### FEATURES

Airlume Combed Cotton  
16 Singles

### OTHER STYLES TO CONSIDER:

American Apparel 9001, Tultex 299, Shaka Wear SHMHSS

[Shop Heavyweight](#)

## Hanes 5180

Beefy-T® T-Shirt

[Call for Pricing](#)

GOOD



Available in S - 5XL



Ash



Athletic  
Red



Cardinal



Carolina  
Blue



Clean  
Mint



Deep  
Red



Deep  
Royal



Denim  
Blue



Gold



Kelly  
Green



Light  
Blue



Lime



Natural



Navy

+27  
More



T-SHIRT GUIDE

Pricing subject to change.

## Bayside 5100

USA-Made Heavyweight T-Shirt

\$11.58



Available in S - 5XL



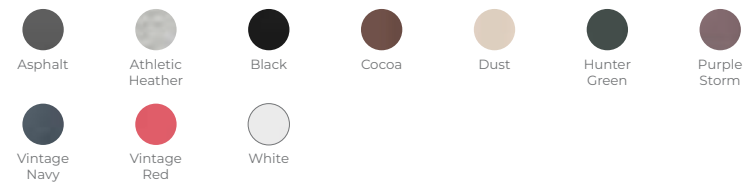
## BELLA+CANVAS 4610

7.5 oz. Heavyweight Tee

\$14.18



Available in XS - 4XL



Pricing subject to change.

T-SHIRT GUIDE



# UNIFORMS

POPULAR DECORATION TECHNIQUES



**BELLA+CANVAS 3001**

## TOP TECHNIQUES FOR 100% RING-SPUN COTTON

### SCREEN PRINTING

- Offers versatility with designs and excellent color opacity that adheres well to the fabric's texture.

### DIRECT TO GARMENT

- Ring-spun cotton has a smoother surface for the ink to adhere to, producing intricate details and colors.

### HEAT TRANSFER

- Offers the ability to add detailed designs that bond seamlessly to the fabric.





\*Order direct-to-film transfers & apparel together. [Learn More](#) on Page 46

## Tultex 602CVC

### TOP TECHNIQUES FOR CVC

#### SCREEN PRINTING

- Produces vibrant colors and durable designs that adhere well to CVC fabrics.

#### DIRECT TO FILM

- Offers high-quality, full-color prints without compromising fabric comfort.

#### LOW TEMP HEAT APPLIED GRAPHICS

- Offers bold designs that adhere well to the fabric's polyester-cotton blend.



## Hanes 5180

### TOP TECHNIQUES FOR HEAVYWEIGHT

#### EMBROIDERY

- Heavyweight supports stitching which results in a high-quality finish through textured details.

#### HEAT TRANSFER

- Adheres well to thicker fabrics, allowing for a smooth and durable finish.

#### SCREEN PRINTING

- Allows for multiple ink layers, producing vibrant, long-lasting prints.

# RETAIL

## TOP MARKETS

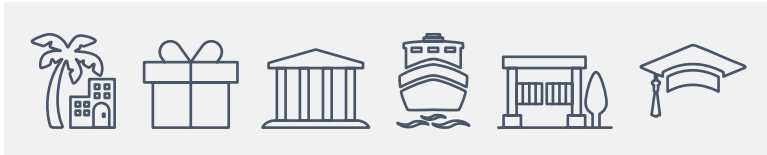
### LIFESTYLE BRANDS

**Specific Examples:** Streetwear, Sports & Athletics, Sustainable/Eco-Friendly, Surf/Skate



### RESORTS & GIFT SHOPS

**Specific Examples:** Hotel and Resort Gift Shops, Museums, Cruise Ships, Zoo Gift Shops, Campus Bookstores



## TOP FABRICATIONS

### TRI-BLEND

- The blend of polyester, cotton, and rayon offers a soft, lightweight feel that provides unmatched comfort
- The unique blend of fibers gives tri-blend shirts a vintage, lived-in look and feel
- The smooth texture of tri-blend fabrics make them versatile for various styles and occasions

### FINE JERSEY

- The lightweight nature provides excellent breathability, ensuring comfort throughout the day
- Offers a polished and refined appearance that elevates the look of apparel
- Despite the soft texture, the fabric is durable and easy to care for

### GARMENT-DYED

- The garment dying process offers rich, vibrant colors with a one-of-a-kind appearance
- The prewashed look and feel offers a versatile canvas that can be easily customized
- The process of garment dyeing is associated with a more premium feel, enhancing the perceived value of the t-shirt

[Shop Retail](#)





Liberty Bags 5775 in Black, Threadfast 370J in Light Denim, American Apparel 2001 in Mustard, Atlantis Headwear SHORE in Light Beige, Comfort Colors 1566 in Pepper, and Independent Trading Co. INDBKTSB in Carbon. Additional items pictured are for inspiration only and are not for sale.



# RETAIL

Top Fabrications for Lifestyle Brands and Gift Shops

Tri-Blend



## Tultex 254

### WEIGHT

3.7 oz.

### SINGLES

30 Singles

### FEATURES

USA Cotton  
USMCA Certified  
Tear Away Label

## Next Level Apparel 6010

### WEIGHT

4.2 oz.

### SINGLES

32 Singles

### FEATURES

Tear Away Label

## BELLA+CANVAS 3413

### WEIGHT

3.8 oz.

### SINGLES

40 Singles

### FEATURES

Airlume Combed Cotton  
Tear Away Label

### OTHER STYLES TO CONSIDER:

American Apparel TR401, Bayside 5710, Hanes 42TB

Shop Tri-Blend

## Tultex 254

Tri-Blend T-Shirt

\$10.22



Available in XS - 3XL

Athletic Blue  
Tri-Blend

Berry  
Tri-Blend

Cardinal  
Tri-Blend

Denim  
Tri-Blend

Graphite  
Tri-Blend

Heather  
Tri-Blend

Jade  
Tri-Blend

Midnight  
B

Midnight  
Tri-Blend

Military  
Tri-Blend

Mocha  
Tri-Blend

Solid Black  
Tri-Blend



T-SHIRT GUIDE

Pricing subject to change.

## Next Level Apparel 6010

Tri-Blend T-Shirt

\$10.98



### COMPANION STYLES

Available in XS - 3XL

**6710** | Women's Tri-Blend T-Shirt

**6310** | Youth Tri-Blend T-Shirt



## BELLA+CANVAS 3413

Tri-Blend Tee

\$12.98



### COMPANION STYLES

Available in XS - 3XL

**8413** | Women's Tri-Blend Tee

**3413Y** | Youth Tri-Blend Tee



Pricing subject to change.

T-SHIRT GUIDE



# RETAIL

Top Fabrications for Lifestyle Brands and Gift Shops

Fine Jersey



## Tultex 202

### WEIGHT

4.5 oz.

### SINGLES

30 Singles

### FEATURES

USA Cotton  
USMCA Certified  
Tear Away Label

## American Apparel 2001

### WEIGHT

4.5 oz.

### SINGLES

30 Singles

### FEATURES

Tear Away Label  
Relaxed Fit

## Live & Tell by L.A.T. 6901

### WEIGHT

4.5 oz.

### SINGLES

30 Singles

### FEATURES

Tear Away Label

Shop Fine Jersey

## Tultex 202

Fine Jersey T-Shirt

Call for Pricing

GOOD



## COMPANION STYLES

Available in XS - 5XL

**216** | Women's Fine Jersey Classic Fit T-Shirt

**235** | Youth Fine Jersey T-Shirt



Aqua



Baby  
Blue



Brown



Burgundy



Cantaloupe



Cardinal



Cassis



Charcoal



Coal



Coral



Ginger



Gold



Heather  
Kelly



Heather  
Rust

+39  
More



T-SHIRT GUIDE

Pricing subject to change.



## American Apparel 2001

Fine Jersey Tee

Call for Pricing



### COMPANION STYLES

2001Y | Youth Fine Jersey Tee

Available in XS - 4XL



## Live & Tell by L.A.T. 6901

Fine Jersey Tee

Call for Pricing



### COMPANION STYLES

3516 | Women's Fine Jersey Tee

6101 | Youth Fine Jersey Tee

Available in S - 3XL



Pricing subject to change.

T-SHIRT GUIDE



# RETAIL

Top Fabrications for Lifestyle Brands and Gift Shops  
Garment-Dyed



## M&O 6500M

### WEIGHT

4.8 oz.

### FIT

Tubular

### FEATURES

USMCA Certified  
Tear Away Label

## ComfortWash by Hanes GDH100

### WEIGHT

5.5 oz.

### FIT

Standard Fit

### FEATURES

USA-Grown Cotton

## Comfort Colors 1717

### WEIGHT

6.1 oz.

### FIT

Relaxed Fit

### FEATURES

30 Singles

### OTHER STYLES TO CONSIDER:

American Apparel 1301GD, Shaka Wear SHGD, Comfort Colors 1745

[Shop Garment-Dyed](#)

## M&O 6500M

Vintage Garment-Dyed T-Shirt

[Call for Pricing](#)



Available in S - 3XL



Aloe



Bay



Blossom



Blue  
Jean



Blue  
Spruce



Brick



Bright  
Salmon



Burnt  
Orange



Chambray



Charcoal



Citrus



Crimson



Grey



Ivory

+13  
More



T-SHIRT GUIDE

Pricing subject to change.

## ComfortWash by Hanes GDH100

Garment-Dyed T-Shirt

\$11.34



### COMPANION STYLES

Available in S - 3XL

**GDH175** | Garment-Dyed Youth T-Shirt



## Comfort Colors 1717

Garment-Dyed Heavyweight T-Shirt

\$11.90



### COMPANION STYLES

Available in S - 4XL

**9018** | Garment-Dyed Youth Heavyweight T-Shirt



Pricing subject to change.

T-SHIRT GUIDE





# RETAIL

POPULAR DECORATION TECHNIQUES



**Next Level Apparel 6010**

## ***TOP TECHNIQUES FOR TRI-BLEND***

### **SCREEN PRINTING**

- Allows for a longer lasting design due to the excellent ink adhesion to the smooth fabric.

### **DIRECT TO FILM**

- Produces full-color designs that complement the fabric's soft texture and unique color.

### **LOW TEMP HEAT APPLIED GRAPHICS**

- Offers high-quality, crisp graphics with minimal impact on the fabric's texture.



**American Apparel 2001**



**Comfort Colors 1717**

## ***TOP TECHNIQUES FOR FINE JERSEY***

### **DIRECT TO GARMENT**

- Provides detailed, vibrant designs without compromising the shirt's soft texture.

### **SCREEN PRINTING**

- The smooth surface of fine jersey allows the ink to apply evenly to create bold, neat designs.

### **HEAT TRANSFER**

- Creates clean designs that adhere seamlessly to the fabric.

## ***TOP TECHNIQUES FOR GARMENT-DYED***

### **DISTRESSED SCREEN PRINTING**

- Enhances the vintage look and complements the fabric's washed appearance.

### **EMBROIDERY**

- Provides a high-quality, textured finish that complements the garment, while ensuring durability.

### **DIRECT TO GARMENT**

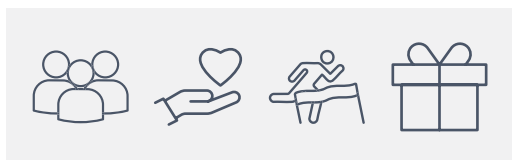
- Allows for intricate designs to become part of the fabric, maintaining the softness of the t-shirt.

# PROMOS & EVENTS

## TOP MARKETS

### GIVEAWAYS

**Specific Examples:** Conferences, Non-Profits, Charities, 5Ks, Marathons, Corporate Gifting



### EVENTS MERCH

**Specific Examples:** Concerts/Festivals, Fundraising Events, Sporting Events, Tradeshows, Art Festivals, Holiday & Seasonal Events and Popups



## TOP FABRICATIONS

### 100% COTTON

- Known for its softness, breathability, and comfort
- While cotton shirts are high quality, they are relatively affordable compared to other fabric options
- The smooth and consistent texture provides an excellent surface for printing

### 50/50

- The blend creates a fabric that is durable and more resistant to wear and tear
- Offers a budget-friendly option while still ensuring the comfort and quality
- The polyester component reduces wrinkles and helps the shirt maintain its shape and appearance over time

[Shop Promos & Events](#)





BELLA+CANVAS 3739 in Heather Columbia Blue, Independent Trading Co. IND20PNT in White, LEGACY REMPA in Eco Marine Blue, M&O 4800 in Light Blue Heather, Team 365 TT31 in White, and OAD101R in Heather Medium Blue. Additional items pictured are for inspiration only and are not for sale.

# PROMOS & EVENTS

Top Fabrications for Giveaways and Events Merch

100% Cotton



## Gildan 3000

### WEIGHT

4.45 oz.

### FIT

Modern Classic Fit

### FEATURES

USA Cotton  
30 Singles

## M&O 4800

### WEIGHT

5.0 oz.

### FIT

Tubular

### FEATURES

USMCA Certified  
23 Singles

## American Apparel 1301

### WEIGHT

6.0 oz.

### FIT

Relaxed Fit

### FEATURES

18 Singles

### OTHER STYLES TO CONSIDER:

Bayside 5040, Hanes 5280, Gildan 5000

[Shop 100% Cotton](#)

## Gildan 3000

Light Cotton T-Shirt

[Call for Pricing](#)



GOOD



Available in XS - 3XL



Black



Charcoal



Heather  
Navy



Heather  
Royal



Light  
Blue



Light  
Pink



Maroon



Military  
Green



Navy



Red



Royal



Sand



Sport  
Grey



White

+5  
More



T-SHIRT GUIDE

Pricing subject to change.



## M&O 4800

Gold Soft Touch T-Shirt

[Call for Pricing](#)

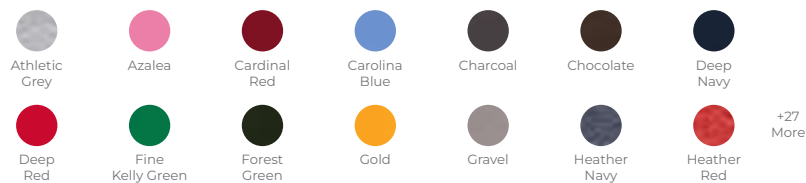


### COMPANION STYLES

**4810** | Women's Gold Soft Touch T-Shirt

**4850** | Youth Gold Soft Touch T-Shirt

Available in XS - 6XL



## American Apparel 1301

Heavyweight Cotton Tee

[Call for Pricing](#)



Available in S - 4XL



Pricing subject to change.

**T-SHIRT GUIDE**





# PROMOS & EVENTS

Top Fabrications for Giveaways and Events Merch

50/50



## Hanes 5170

### WEIGHT

5.0 oz.

### FIT

Tubular

### FEATURES

CiCLO® Polyester

## Gildan 8000

### WEIGHT

5.5 oz.

### FIT

Classic Fit

### FEATURES

20 Singles

## JERZEES 560MR

### WEIGHT

5.2 oz.

### FIT

Tubular

### FEATURES

Moisture-Management Properties

### OTHER STYLES TO CONSIDER:

JERZEES 29MR, Bayside 1701

Shop 50/50

## Hanes 5170

Ecosmart™ T-Shirt

Call for Pricing

GOOD



### COMPANION STYLES

Available in S - 5XL

5370 | Ecosmart™ Youth T-Shirt



Ash



Carolina Blue



Deep Forest



Deep Red



Deep Royal



Gold



Heather Green



Heather Navy



Heather Red



Kelly Green



Light Blue



Light Steel



Lime



Maroon

+12 More



T-SHIRT GUIDE

Pricing subject to change.

## Gildan 8000

DryBlend® T-Shirt

[Call for Pricing](#)



### COMPANION STYLES

**8000B** | DryBlend® Youth T-Shirt

Available in S - 5XL



## JERZEES 560MR

Premium Blend Ring-Spun T-Shirt [Call for Pricing](#)



Available in S - 4XL



Pricing subject to change.

**T-SHIRT GUIDE**



# PROMOS & EVENTS

POPULAR DECORATION TECHNIQUES



American Apparel 1301

## TOP TECHNIQUES FOR 100% COTTON

### DIRECT TO FILM

- Produces sharp, colorful designs that adhere well to the fabric's natural fibers.

### HEAT TRANSFER

- Allows for vibrant designs to be applied with precision ensuring long-lasting results.

### HIGH DENSITY SCREEN PRINTING

- Creates a raised, three-dimensional effect that adheres well to the fabric.





**JERZEES 560MR**

### ***TOP TECHNIQUES FOR 50/50***

#### **HEAT TRANSFER**

- Ideal for detailed graphics and offers rich, long-lasting prints.

#### **SCREEN PRINTING**

- The cotton-poly blend allows for smooth ink application, creating durable and vibrant designs.

#### **DIRECT TO FILM**

- Delivers sharp, high-quality prints evenly on the blended fabric.



# GROW WITH NINJA TRANSFERS

Ninja DTF Transfers revolutionize the apparel decoration process by offering endless possibilities for printing on any fabric type. As the experts in **Direct-to-Film (DTF) transfers**, Ninja makes it easy to upload your artwork and order as few or as many transfers as needed. Delivering vibrant designs with bold solids, dynamic gradients, and fine lines, bring your vision to life on your next S&S-powered project with Ninja Transfers.

## Add DTF Transfers to Your Next Order!

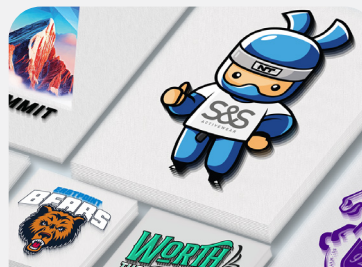
- ☒ Unlimited Colors
- ☒ Peel Hot or Peel Cold
- ☒ Fine Details
- ☒ No Setup Costs or Large Equipment
- ☒ Any Fabric with a Heat Press
- ☒ Earn Free Freight Faster



T-SHIRT GUIDE

## DIRECT-TO-FILM TRANSFER OPTIONS

Choose the right transfer option for you!



### DTF TRANSFERS BY SIZE

Upload a single design, enter the number of transfers you would like printed, and receive your transfers precut for efficient production.



### DTF GANG SHEET

Upload multiple designs onto a single sheet, enter the number of sheets you would like printed, and receive your transfers for production. Don't have a print-ready sheet? Use our builder to create one!

## HOW TO ORDER NINJA TRANSFERS

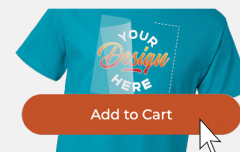
Go to "Shop" in our navigation and select any of the links under "DTF Transfers"



**STEP 1:**  
Choose "Precut", "Rolls",  
or "Gang Sheets".



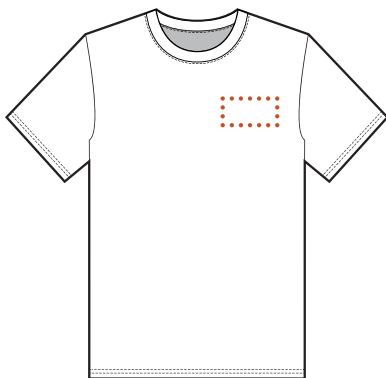
**STEP 2:**  
Upload Your  
Customer's Artwork.



**STEP 3:**  
Add to  
S&S ActiveWear Cart.

Shop Ninja Transfers

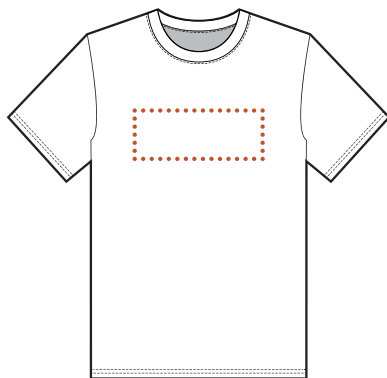
# IMPRINT *SIZING GUIDE*



## LEFT CHEST

**Width:** 2.5 inches – 5 inches

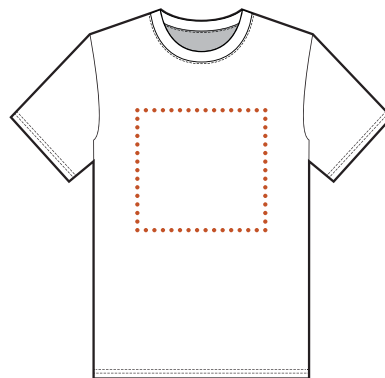
**Height:** 2.5 inches – 5 inches



## CENTER CHEST

**Width:** 6 inches – 10 inches

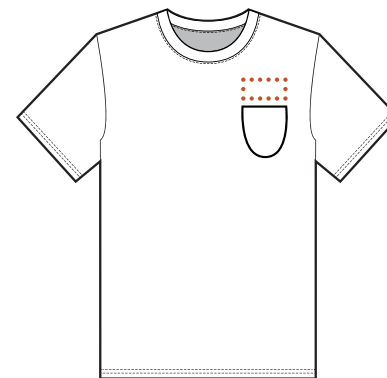
**Height:** 6 inches – 8 inches



## FULL FRONT

**Width:** 10 inches – 12 inches

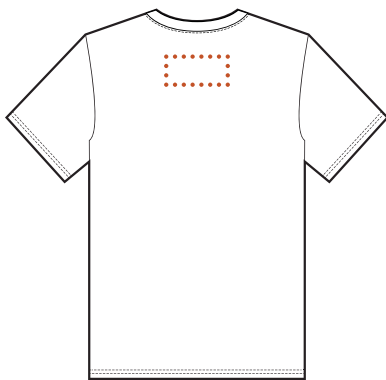
**Height:** 10 inches – 14 inches



## ABOVE POCKET

**Width:** 2 inches – 4 inches

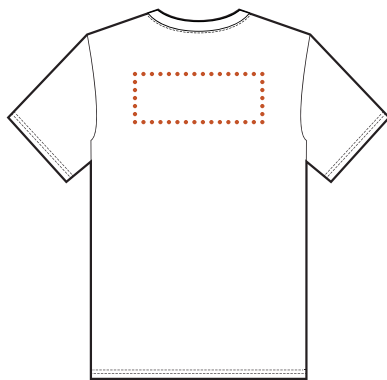
**Height:** 2 inches – 4 inches



## COLLAR OR YOKE

**Width:** 1 inch – 3 inches

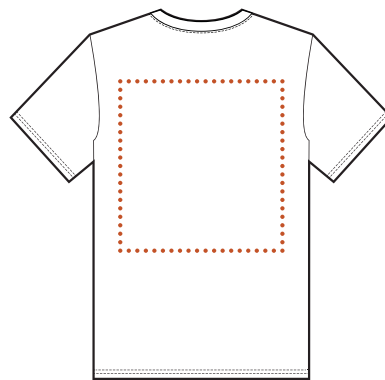
**Height:** 1 inch – 3 inches



## UPPER BACK

**Width:** 10 inches – 14 inches

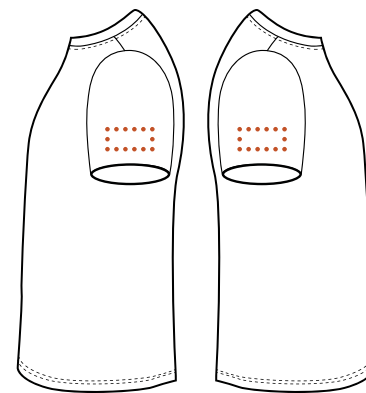
**Height:** 1 inch – 6 inches



## FULL BACK

**Width:** 10 inches – 14 inches

**Height:** 6 inches – 15 inches



## SLEEVES

**Width:** 1 inch – 4 inches

**Height:** 1 inch – 4 inches

\*The Imprint Sizing Guide is a recommendation and sizing may vary.



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Next Level Apparel	6210	CVC T-Shirt	23
Tultex	602CVC	Combed CVC T-Shirt	23
Hanes	5180	Beefy-T® T-Shirt	24
Bayside	5100	USA-Made Heavyweight T-Shirt	25
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Pricing subject to change. Additional items pictured are for inspiration only and are not for sale.



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Pricing subject to change. Additional items pictured are for inspiration only and are not for sale.

# START *SHOPPING*

Click below to shop the 2025 T-Shirt Guide.

[Shop Now](#)



Tultex 602CVC in Heather Cream.



Live & Tell by L.A.T. 3520 in Denim.



BELLA+CANVAS 3001 in Pine.







# S&S ACTIVEWEAR

[www.ssactivewear.com](http://www.ssactivewear.com)

