

Products & Processes for Profit

GRAPHICS | PRO

AWARDS & ENGRAVING | PRINTWEAR | SIGN & DIGITAL GRAPHICS

2023 PUBLICATION PRODUCTION SCHEDULE

	EDITORIAL DUE	ADVERTISING CLOSE	ARTWORK DUE	MAIL/DIGITAL VERSION	EDITORIAL FOCUS
JANUARY	November 21	December 1	December 2	December 27/28	Interior Decor • T-Shirts • Promotional Product Decoration • GP+ Screen Printing
FEBRUARY	December 16	January 4	January 5	January 25/26	Heat Transfers • Drinkware • Building Wraps • GP+ Team Sports BONUS DISTRIBUTION: APA Expo
MARCH	January 23	February 1	February 2	February 23/24	CNC Router Applications • DTF Printing • Sandcarving Techniques and Applications GP+ Wide-Format Printing • BONUS DISTRIBUTION: GPX Irving, TX
APRIL	February 20	March 3	March 6	March 27/28	Customs Gifts: Moms, Dads and Grads • Eco-Friendly • Specialty Films • GP+ Sublimation BONUS DISTRIBUTION: GPX Charlotte, NC; ISA Expo
MAY	March 20	April 3	April 4	April 25/26	Glass and Crystal • Womenswear • Digital Cutters • GP+ Heat-Applied Graphics
JUNE	April 20	May 2	May 3	May 24/25	Flatbed Printing • Childrenswear • Architectural Signage • GP+ START HERE BONUS DISTRIBUTION: GPX Indianapolis, IN
JULY	May 22	June 5	June 6	June 27/28	DTG Printing • Memorial Products • Roll-to-Roll Printers • GP+ Custom Gift Annual BONUS DISTRIBUTION: GPX Portland, OR
AUGUST	June 20	June 30	July 5	July 26/27	Laminators • Fleece/Outerwear • Fall Sports • GP+ Wraps BONUS DISTRIBUTION: GPX Long Beach, CA
SEPTEMBER	July 20	August 7	August 8	August 29/30	Workwear • Software • Window Graphics • GP+ LookBook BONUS DISTRIBUTION: GPX Baltimore, MD
OCTOBER	August 21	September 1	September 5	September 26/27	CNC Router Technologies • Holiday Gifts • High-Volume Apparel-Decorating Equipment GP+ Direct-to-Substrate Printing
NOVEMBER	September 20	October 4	October 5	October 26/27	Corporate Awards and Gifts • Apparel Trends for 2024 • Floor Graphics GP+ Laser Engraving
DECEMBER	October 23	October 30	October 31	November 28/29	Wayfinding Signage • Wood Products • Wraps Training • Headwear • GRAPHICS PRO Verified Supplier Guide • BONUS DISTRIBUTION: All 2024 GPX Venues; Other Industry Events