

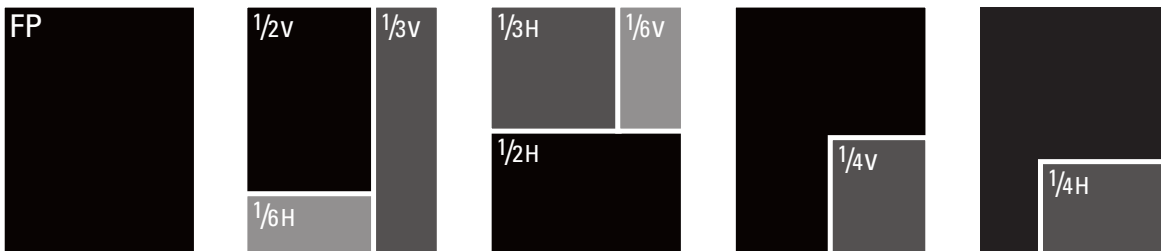
GRAPHICS | PRO

AWARDS & ENGRAVING | PRINTWEAR | SIGN & DIGITAL GRAPHICS

PRINT AD SPECS

SIZE	WIDTH		HEIGHT
Two-page spread (inc. full bleed)	16.5"	x	11.125"
Full page (inc. full bleed)*	8.375"	x	11.125"
1/2 page (Vertical)	4.625"	x	7.375"
1/2 page (Horizontal)	7.125"	x	4.875"
1/3 page (Vertical)	2.25"	x	9.875"
1/3 page (Horizontal)	4.625"	x	4.875"
1/4 page (Vertical)	3.375"	x	4.875"
1/4 page (Horizontal)	4.625"	x	3.5"
1/6 page (Vertical)	2.25"	x	4.875"
1/6 page (Horizontal)	4.625"	x	2.375"

*Magazine trim size: 8.125" x 10.875". All text should be 1/4" from trim.



File Requirements

PDF is the preferred file format. We can accept tif, jpg and eps file formats and all files that are compatible with the Adobe CC Creative Suite or older as long as they follow these specifications:

- All fonts and images are embedded in the file.
- CMYK color mode (spot, lab, index and RGB colors are not accepted)
- The file and all of the images it contains need to have a resolution of 300 ppi or higher.
- The ink density limit should remain below 300%.

*Please note that if your ad contains an error in any of the areas listed above, it will be sent back for resubmission.