

ABOUT

This audience report details the digital activities for *GRAPHICS PRO*. This report is produced monthly to provide certified data that is current, accurate, and consistent with the integrity of the publisher's delivery and reporting protocols and disciplines.

The publisher requests specific demographic detail from each individual recipient, and representative demographics reported herein are based on an aggregate of magazine subscribers, eNewsletter subscribers and those active in the industry.

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Digital Highlights – Outbound

*Outbound Programs delivered via eblasts to GRAPHICS PRO's extensive and market-active email list.

ENEWSLETTER

93,623
 AVERAGE
 DELIVERY

	Total Delivered (Average)	Total Opens (Average)	Open Rate (Average)
September (2021)	93,623	12,431	13.28%

PRODUCTS & DEALS

93,251
 AVERAGE
 DELIVERY

	Total Delivered (Average)	Total Opens (Average)	Open Rate (Average)
September (2021)	93,251	12,159	13.04%

Digital Highlights – Inbound

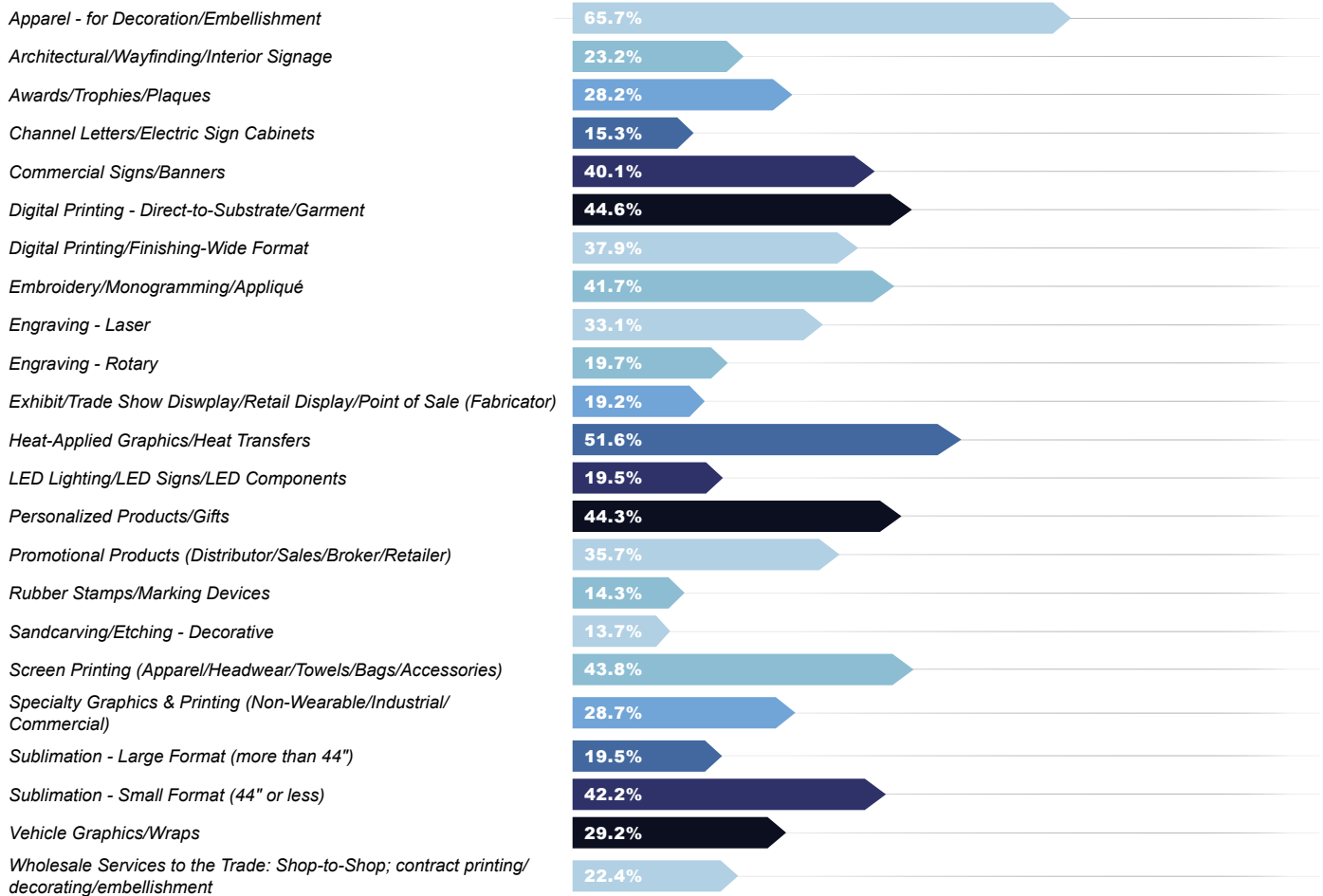
*Inbound Programs capitalize on "inbound" traffic to graphics-pro.com.

57,123

Website Views SEPTEMBER 2021

Representative Digital Audience Demographics

Areas of Business Activities



DATE: **OCTOBER 2021**

I certify that this information is correct and complete.

Dan Peckham
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