

ABOUT

This audience report details the digital activities for GRAPHICS PRO. This report is produced monthly to provide certified data that is current, accurate, and consistent with the integrity of the publisher's delivery and reporting protocols and disciplines.

The publisher requests specific demographic detail from each individual recipient, and representative demographics reported herein are based on an aggregate of magazine subscribers, eNewsletter subscribers and those active in the industry.

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Digital Highlights – Outbound

*Outbound Programs delivered via eblasts to GRAPHICS PRO's extensive and market-active email list.

ENEWSLETTER

94,093
AVERAGE
DELIVERY

	Total Delivered (Average)	Total Opens (Average)	Open Rate (Average)
August (2021)	94,093	12,490	13.27%

PRODUCTS & DEALS

93,782
AVERAGE
DELIVERY

	Total Delivered (Average)	Total Opens (Average)	Open Rate (Average)
August (2021)	93,782	12,191	13.00%

CATALOG CONNECTION

93,694
AVERAGE
DELIVERY

	Total Delivered (Average)	Total Opens (Average)	Open Rate (Average)
August (2021)	93,694	11,800	12.59%

Digital Highlights – Inbound

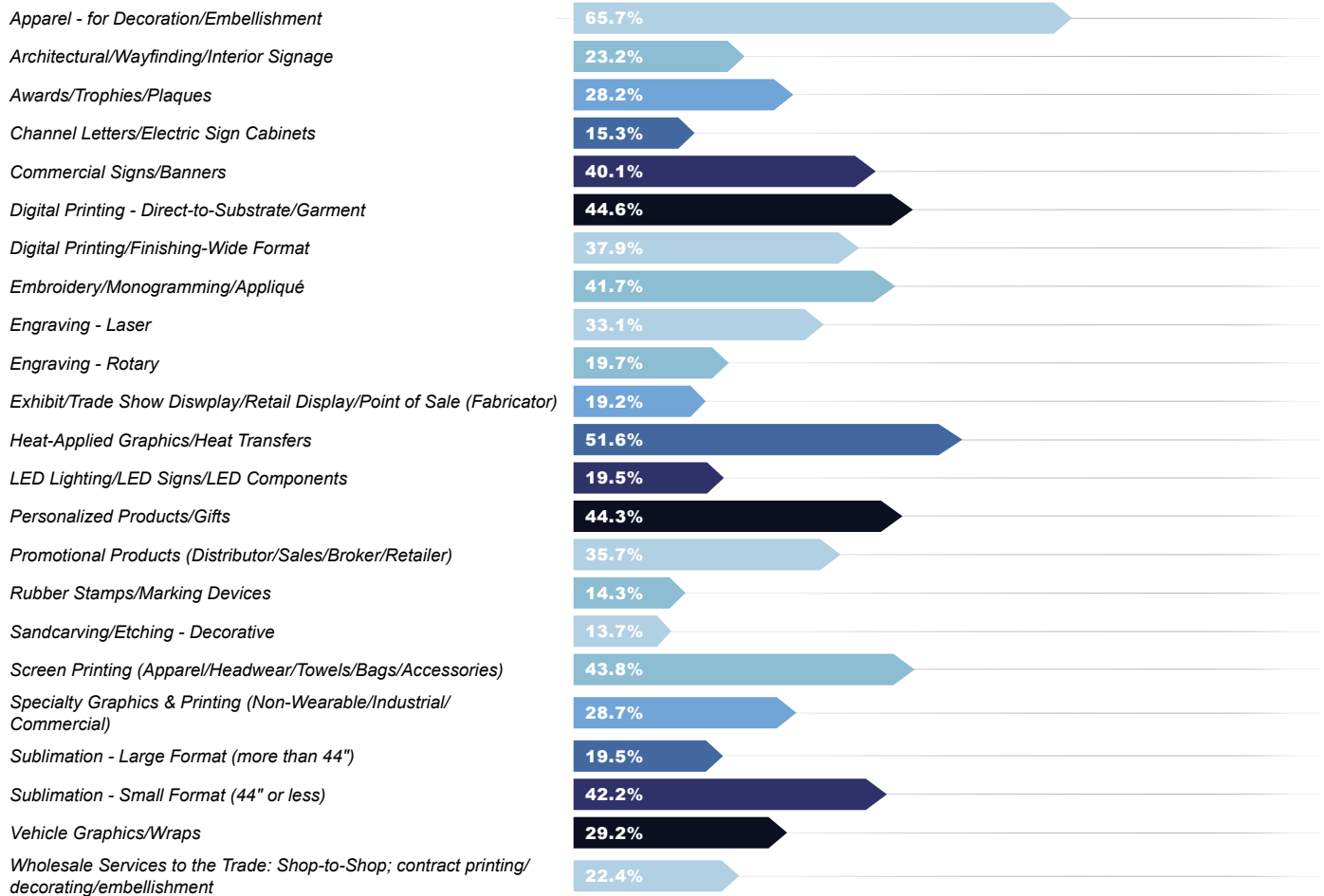
*Inbound Programs capitalize on "inbound" traffic to graphics-pro.com.

57,918

Website Views AUGUST 2021

Representative Digital Audience Demographics

Areas of Business Activities



DATE: **SEPTEMBER 2021**

I certify that this information is correct and complete.

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